



Live events are some of the most powerful – but also expensive – corporate communication tools. All too often their power to catalyze business change is lost after the stage performances, and their value relegated to a series of holiday snaps and intranet reports.

Make more out of your event investment by having a professional writer create compelling storylines for future use across media new and old. Dr. James McCabe is a long-time colleague of Dr. Ralph Bartels, and brings his unique global storytelling skills to enrich and extend Ralph's first-class moderation.

Whatever your idea – brochure, book, film, podcast or web feature – James will create a story worthy of your business using the time-honored tools of stage and screen storytelling.

Want to transform your German-speaking event into a global story? Also no problem – James has lived for over a decade in Germany and can produce fluent translations which work equally well in the world's chosen business language.

Please note this service is exclusive to customers of Dr. Ralph Bartels.